Call for Papers
International Conference on Social Sciences and Intelligent Management

IEEE SSIM 2021
Taichung, Taiwan
August 29 – 31, 2021

In view of recent developments of COVID-19, the conference will be held as a hybrid event. Authors of accepted papers can choose to present in person or virtual. The registration fees for virtual presentation will be discounted.

Bringing Intelligent Management to Social Sciences

The IEEE International Conference on Social Sciences and Intelligent Management – SSIM 2021 – is the premier forum for the presentation of new advances and research results in the fields of theoretical, experimental, and applied Social Sciences and Management. SSIM 2021 won a subsidy from the Ministry of Science and Technology (MOST) in Taiwan. The conference will bring together key experts, scholars, researchers and doctoral students from relevant and related fields from around the world. Topics of interest for submission include, but are not limited to:

Finance, Insurance & Accounting
- Intelligent corporate banking/finance/governance
- E-business strategies and information systems
- Insurance and innovative risk management
- InsurTech and insurance industry development
- Technological forecasts of markets
- Automations in trading
- Intelligence in accounting and auditing

Leisure, Sport & Hospitality
- Leisure industry analysis
- Slow travel and recreation
- Technology applied in sports and physical fitness
- Innovation on LOHAS services
- Consumers behavior with using APPs in leisure industry
- Online information systems for tourism and hospitality industry
- Technical assessment of service satisfaction

Management
- Information and systems of international enterprises
- Social media in human resources
- Logistics and supply chain management with technologies (AI, big data, real-time monitoring)
- Electronic commerce, online stores, social media target advertising, consumer behaviour
- Management and incubation of tech startups

Elderly Care
- Artificial intelligence in health-care
- Innovative apps and service for elderly and
- Long-term elderly care
- Management innovation of senior industry
- Technologies in dementia and cognitive behavioral therapy (AI diagnostic, VR/AR, interface, robotics)
- Technology adaptation and acceptance training for elderly

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Education and Technologies

- Innovative instructional design

- Computer based teaching and learning

- Online learning

- Wireless, mobile, multimedia applications

- Effectiveness of technology as a teaching tool

- Technologies in classrooms and innovation of eLearning

- Teacher practice experience, policy, and system in digital era

- Teacher education

- Early childhood education

- Foreign language

Communication Arts
- Journalism, media, and technology trends and predictions
- Technologies for documentaries, drama and TV program production
- Social media & communication technology
- Documentary, film direction and production
- Advertising, marketing & public relations
- Critical and cultural studies, gender and communication
- Communication education

Social Work
- Intelligent assessment of social work
- Demographic big data helping social work
- Impact of applications, online habits and social media on social problems
- Social and communication networks
- Smart application in social work

All submitted papers should be 4-8 pages long, IEEE two-column format and written in English. For submission, please visit our paper submission system. For conference details, see SSIM2021.org. The conference papers will be indexed in SCOPUS.

Important Dates

▶ Deadline for paper submission: **June 20, 2021**

▶ Notification of paper acceptance: **July 01, 2021**

▶ Deadline for registration: **July 22, 2021**

Program Chair	Dr. Tugrul U. Daim	**Conference Chair**	Dr. Tao-Ming Cheng
Program Co-Chairs	Dr. Liza Lee Dr. Yo-Ping Huang Dr. Kuan-Chou Chen Dr. Ching-Chih Tsai Dr. Yu-Shan Su	**Conference Co-Chairs**	Mr. Andy Chen Dr. Kuei-Kuei Lai Dr. Wen-Goang Yang Dr. Yih-Bey Lin
Steering Chairs	Dr. Tao-Ming Cheng Dr. Kuei-Kuei Lai Dr. Wen-Goang Yang	**Treasurer** **Webmaster** **Publication Chair** **International Advisor**	Dr. Ming-Hsi Tang Dr. Hung-Chi Chu Dr. Ding-Quan Ng Dr. Sudeendra Koushik

Preparation of Papers in Two-Column Format
(The First Alphabet of Each Word Needs to be Capitalized.)

Center the Authors Names Here[1*], Second Author[2], and the Third Author[3]
(If authors have the same affiliation, please list the affiliation once and mark the same number.)

[1]Center the Affiliations Here (Affiliations, City, Country)
[2]Center the Affiliations of the Second Author Here (Affiliations, City, Country)
[3]Center the Affiliations of the Third Author Here (Affiliations, City, Country)
*Corresponding author: email:
**Correspinding author (if applicable): email:

Abstract

The abstract is a brief (50-80 words) synopsis of your **4- to 8-** page paper. Its use is to provide a quick outline of your presentation, giving the reader an overview of the research. This is an important aspect of your paper, as it is this description that may attract the reader to continue and finish your full report. Keywords should be so chosen that they best describe the contents of the paper. In most cases, these words can be found in the title and abstract. Noun forms without articles must be used. The use of hyphens and prepositions should be avoided. Keywords, 5-10 in number, should be typed on the next line after the abstract, starting with the headline Keywords: Each keyword, except proper nouns and acronyms, should be typed in lower-case letters and followed by a comma, except for the last one.

Key words: please provide 3- to -4 key words

(The word color for the paper content must be in Black)

Introduction

These instructions give you basic guidelines for preparing abstract papers for the CPCI or SCOPUS Proceedings. The instructions assume that you have computer desktop publishing equipment with several fonts.

Your goal is to simulate, as closely as possible, the usual appearance of published papers in the CPCI or SCOPUS Proceedings. These instructions have been prepared in the preferred format.

How to Format the Page

A. Full-Size Copy

Prepare Camera-Ready paper in full size format, on 8 1/2" x 11" (215.9 mm x 279.4 mm) paper.

B. Fonts

The best results will be obtained if your computer word-processor has several font sizes. Table I recommends all the font sizes for your reference. As an aid to gauging font size, 1 point is about 0.35 mm. Use a proportional, serif font such as Times or Dutch Roman.

TABLE I
FONT SIZES FOR CAMERA-READY PAPERS

Font Size	Bold	Italic	Text
10			Main text, authors' affiliations
10	Yes		Headings, i.e. **Abstract**
12			Authors' names
14	Yes		Paper title, (The First Alphabet of Each Word Needs to be Capitalized.)
10		Yes	Sub-headings, i.e., *Fonts*
9			References, table, table names, table captions, figure captions
8			Footnotes, sub- and superscripts

C. Formats

In formatting, please use paper 8 1/2" x 11", set the top margin to 10 mm (0.39 inches), bottom margin to 17.4 mm (0.69 inches), left margin to 17 mm (0.67 inches) and right margin to 17.9 mm (0.70 inches). The column width is 88 mm (3.46 inches) with 5 mm (0.20 inches) space between the two columns.

You should left- and right-justify your columns. Use automatic hyphenation if you have it. Do not forget to check spelling.

Illustrations

Position figures and tables are at the second page, if possible. Large figures and tables may span both columns. Figure captions should be below the figures; table captions should be
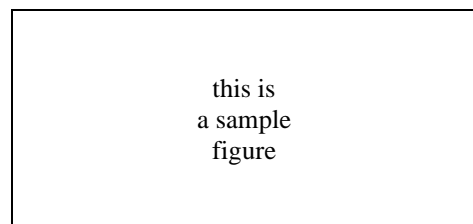
this is
a sample
figure

Fig. 1 This is a sample figure. Captions exceeding one line are arranged like this.

above the tables. Use the abbreviation (e.g., "Fig. 1") even at the beginning of a sentence.

All half-tone illustrations (pictures/photographs) should be

clear black and white prints. Do not use photocopies. These illustrations should be furnished within the copy. Make certain to include a caption in the paper for the illustration as well as to label the illustration on the back.

Helpful Hints

A. References

List and number all references at the end of the paper. When referring to them in the text, type the corresponding reference number in square brackets as shown at the end of this sentence [1]. Number the citations consecutively. The sentence punctuation follows the brackets. Do not use "Ref. [3]" or "reference [3]" except at the beginning of a sentence.

Number footnotes separately in superscripts. Place the actual footnote at the bottom of the column in which it is cited. Do not put footnotes in the reference list.

Give all authors' names; do not use "et al" unless there are three authors or more. Papers that have not been published, even if they have been submitted for publication, should be cited as "unpublished" [4]. Papers that have been accepted for publication should be cited as "in press" [5].

For papers published in translated journals, please give the English citation first, followed by the original foreign-language citations [6].

B. Abbreviations and Acronyms

Define abbreviations and acronyms the first time they are used. Acronyms such as MOSFET, ac and dc do not have to be defined. Redefine acronyms when first used in the text, even if they have been defined in the abstract.

C. Equations

Number equations consecutively with equation numbers in parentheses flush with the right margin, as in (1). To make your equations more compact, you may use the solidus (/), the exp function, or appropriate exponents. Italicize Roman symbols for quantities and variables, but not Greek symbols. Use a long dash rather than a hyphen for a minus sign. Use parentheses to avoid ambiguities in denominators. Punctuate equations with commas or periods when they are part of a sentence, like this,

$$\int_{0}^{r_2} F(r,\phi)drd\phi = \left[\sigma r_2 / (2\mu_0)\right]$$
$$\cdot \int_{0}^{\infty} \exp(-\lambda|z_j - z_i|)\lambda^{-1}J_1(\lambda r_2)J_0(\lambda r_i)d\lambda. \quad (1)$$

Be sure that the symbols in your equation have been defined before the equation appears or immediately following. When you refer to equations in the text, refer to (1). Do not use "Eq. (1)" or "Equation (1)" except at the beginning of a sentence: "Equation (1) is used...."

D. Other Recommendations

Use one space between sections, if possible.

References

[1] G. Eason, et al., *Phil. Trans. Roy. Soc. London,* A247, pp. 529-551, April 1955.

[2] J. Clerk Maxwell, *A Treaties on Electricity and Magnetism*, 3rd ed., Vol. 2, Oxford: Clarendon Press, 1892, pp. 68-73.

[3] I. S. Jacobs and C. P. Bean, *Magnetism*, 3, G. T. Rado and H. Suhl, Eds., New York: Academic Press, 1963, pp. 271-350.

[4] M. Smith, "Title of paper optional here," unpublished.

[5] K. Rose, "Title of paper with only first word capitalized," in press.